



Interactive DISPLAY SYSTEMS

POWERED BY | vya



Distributing CORPORATE ASSETS

Web-based, point and click menu makes it easy to select and send assets to one display or many displays.



Marketers can send videos, images, product information and more to displays.



Create a consistent brand experience across your organization.

Localizing CONTENT & ASSETS



49%

of consumers said they would offer data in return for a relevant shopping experience.

-ACCENTURE *



From parkas in Poughkeepsie to poolwear in Panama City, local managers can customize which products to display.



Localized content can be tied to trends, local demographics, product mix, market changes and more.



Managing LOCALIZED CONTENT

Marketers review local content to ensure it's consistent with brand standards. Once approved, the content goes live immediately.



Data from the displays is captured for marketers who can evaluate content performance and optimize it in real time.

40%

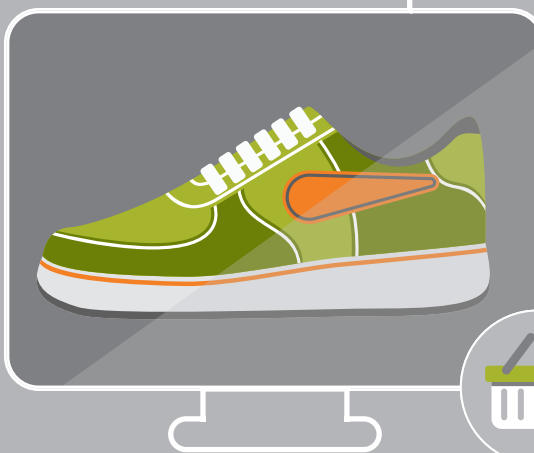
increase in sales conversions when digital is used before and during in-store shopping.

-DELOITTE**



Interacting IN REAL TIME

Customers can interact with the display for specific information on the products they want – including videos, specs, complementary products and more.



The display becomes another sales associate – one with unlimited product knowledge that can answer every question!

